



## North Central Soybean Research Program Contract Research Proposal

Proposals should be concise and targeted to the farmer audience

- I. **Contact Information: Name, Address, Phone Number, Email Address and Affiliation of Principal Investigator and Co-Investigators:**
- II. **Project Title:**
- III. **Clearly explain how the research will directly benefit soybean farmers and/or the soybean industry (<200 words):**
- IV. **Brief Project Justification and Rationale (~400 words):**
  - Identified research need
  - Brief review of relevant academic and industry research (with references)
  - Explanation of how the proposed research is **necessary, novel, and beneficial to farmers**
- V. **Brief Description of Proposed Research (~500 words):**
  - Project goals, objectives, and research activities
  - Expected outcomes that are clear & measurable
- VI. **Other Related Funding – Current and Proposed:**

Projects may **complement but must not duplicate existing research**. Where applicable, please include a listing of related research and funding sources for the PI and collaborators. Provide a brief explanation of how checkoff funding will complement other funding sources (e.g., USB, QSSB, USDA, industry), attract additional public or private funding, and expand research scope or impact
- VII. **Deliverables, Project Metrics, Communication & Outreach:**
  - **Deliverables** with clear milestones and timelines
  - **Key Performance Indicators (KPIs)** and how they will be measured
  - **Economic impact analysis** and expected return on soybean checkoff investment
  - **Communication plan** to include farmer-focused publications, field days and similar
- VIII. **Cost-efficient Budget**
  - Provide a clear and cost-efficient budget, including sub-budgets for projects within programs.
  - For multi-year projects, include proposed budgets for **Years 2 and 3**.
  - Budgets should include funds for publishing results, broad communication and outreach, and meetings or events (if applicable)