



BOARD GUIDE





STRATEGY



Funded by the soybean checkoff

NORTH CENTRAL SOYBEAN RESEARCH PROGRAM (NCSRP) STRATEGY

VISION:

To support the accomplishment and communication of soybean research that will enhance grower productivity, profitability, and environmental stewardship across the North Central Region; including Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, and Wisconsin.

MISSION:

NCSRP will serve as a bridge between state and national soybean organizations and will be the recognized leader in funding and communicating basic and applied soybean research programs that are highly collaborative and uniquely appropriate in addressing the needs of soybean growers across the North Central Region.



Funded by the soybean checkoff

NCSRP GUIDING STATEMENTS:

- 1** NCSRP Executive Board will review overall program impact and success, and establish specific research priorities of regional importance, including existing challenges and emerging issues, on a five year cycle (e.g. key diseases, insects, production practices, etc.).
- 2** NCSRP funded programs and projects will not be redundant with current state (QSSB) or nationally (USB) funded programs but may complement and extend state or nationally funded projects when addressing the common interests and needs of North Central Region soybean growers.
 - NCSRP will maintain communication and collaborative connectivity with state QSSB's, other regional soybean checkoff organizations (e.g. Atlantic, South, and Mid-South), and with the USB in order to maintain awareness of state and national soybean research priorities and funding, and develop opportunities for broader collaboration.
 - Regional researchers submitting proposals for NCSRP funding must provide clear statements of research being funded by a QSSB, region, or the USB.
- 3** Multi-year research project or program proposals will be accepted for funding consideration, but annual renewal will be predicated on successful generation and communication of meaningful annual results.
- 4** NCSRP emphasizes the collection, compilation and dissemination of research results through appropriate peer reviewed scientific meeting abstracts and journals, Extension publications, farmer-focused bulletins, field guides and field days, appropriate websites (e.g. Soybean Research & Information Network (www.soybeanresearchinfo.com) and databases (e.g. National Soybean Checkoff Research Database (www.soybeanresearchdata.com)).

COLLABORATIVE SOYBEAN RESEARCH OBJECTIVES AND PRIORITIES:

1 Soybean yield enhancement through genetic improvement and biotic and abiotic stress mitigation for the soybean maturity groups 00 – IV.

- Classical and molecular soybean breeding efforts focused to the North Central Region that will enhance yield potential and yield stability via gene discovery and germplasm development, while maintaining or improving soybean composition and quality.
- Research that addresses the control of insects, diseases and abiotic stressors (defensive traits), including new and emerging threats, of consistent or potentially significant economic impact across the North Central Region.
- Research that addresses weed management and weed resistance to herbicides for species of common occurrence and threat across the North Central Region.
- Research (basic and applied) that addresses soybean response to water, nutrients, climate, soil, and environmental conditions unique to the North Central Region.

2 Soybean production practices that will increase yield and profitability in an environmentally sustainable manner, respond to current and future feed, fuel, food and fiber market needs for high and/or specific compositional quality, and address issues specific to the North Central Region.

- Research that addresses the importance of best soybean production practices (e.g. rotations, row spacing, populations, input management, cover crops and trait stewardship)
- Research on the efficacy of various chemical and/or biological seed treatments, soil amendments and foliar applied products
- Research that proactively addresses new and emerging technologies or practices for soybean production in the North Central Region

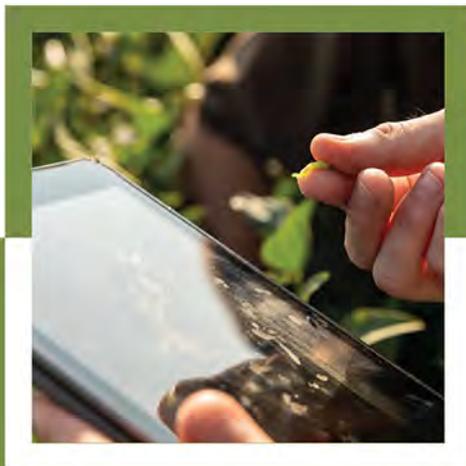
COLLABORATIVE SOYBEAN RESEARCH OBJECTIVES AND PRIORITIES:

3 NCSRP: Farmer-led Organization

The North Central Soybean Research Program (NCSRP) is recognized as a leader in multi-state collaborative research and outreach efforts to support soybean farmers and drive the soybean industry forward.

The focus of NCSRP is soybean production research and extension outreach. We invest soybean checkoff funds in university research and extension programs to better understand and manage plant stressors that reduce soybean yield and farmer profitability. NCSRP's emphasis on enhancing and protecting soybean yield through genetics and agronomic practices contributes to soybean farmer success today and tomorrow.

The Soybean Research and Information Network (SRIN) highlights results, provides resources, and promotes the importance of soybean research. SRIN is administered by NCSRP and is supported by United Soybean Board and other state and regional soybean boards.



RESEARCH FUNDING CYCLE



Funded by the soybean checkoff

NORTH CENTRAL SOYBEAN RESEARCH PROGRAM (NCSRP) RESEARCH FUNDING CYCLES & UNIVERSITY CONTRACT RESEARCH AGREEMENTS

(Updated 10-1-2015)

Pursuant to NCSRP Board discussions on the topic of research funding cycles and university contract research agreements, the NCSRP recently transitioned to an October 1 to September 30 funding cycle. The transition took place between 2014 and 2015 as follows:

- Beginning in FY16 (Oct 1, 2015): the NCSRP Board will review its strategic plan and collaborative regional research priorities during the annual winter meeting (December, prior to the USB meeting in St Louis). The NCSRP Board will host in-person or recorded updates and review currently funded research projects during their February meeting (prior to Commodity Classic). Beginning in 2015, requests for proposals (RFPs) will be distributed in March. Research renewal requests and new project or program proposals will be received in mid- to late-May (first one in May, 2015). The Board will have at least one month to review proposals and technical review comments submitted by state staff and a consultant. The Board will discuss and award contract research funding during its summer meeting in late July or early August. Contract research project and program funding will commence on October 1 (Again, first one on Oct 1, 2015 for FY16).
- Funded researchers will be expected to submit semi-annual reports (to include a final report at the end of the project) within 30 days of the end of March and September of each year.
- Allowances can be made on start dates for applied projects with field work upon Board approval (e.g. April 1 start date). This can be done contractually in the agreement with the PI's institution.

NCSRP Policy regarding joint or complementary research projects with USB:

The Farmer Boards of Directors, states' research staff, and Smith Bucklin consultants collectively make up and support both USB and NCSRP teams that are dedicated to directing check-off funded soybean research. Both NCSRP and USB are philosophically aligned and dedicated to practicing productive communication and



Funded by the soybean checkoff

coordination activities that will ensure the most relevant, contemporary, non-redundant, effective and state-of-the-art-extending funded research to advance soybean productivity and profitability in a sustainable fashion.

Soybean checkoff-supported researchers must be funded for success and instilled with a sense of urgency and commitment to delivering maximum return on investment for soybean farmers. The USB and NCSRP requests for research proposals (RFPs) will continue to emphasize these expectations and the responsibility of researchers to clearly demonstrate complementary research strategies and funding sources, generation of meaningful research results, and the integration of research outcomes.

The entire soybean Industry will benefit through USB's and NCSRP's consistent two-way communication and coordination of checkoff funded basic and applied research. Ensuring well-communicated and well-coordinated complementary research will continue to drive progress in the discovery, development and utilization of soybean genetics and production practices.

While communication, coordination and the publication of research results are critical, the administrative overhead associated with reviewing, awarding and executing co-dependent, joint research projects and programs between USB and NCSRP is challenging and sometimes prohibitive.

Therefore, the NCSRP will continue to solicit, fund and administer projects independent of the USB, while aligning its project request, proposal review, and funding cycle with USB. This alignment is anticipated to serve both organizations in maintaining on-going partnership, communication and coordination in order to ensure that all funded research complements and extends productivity, profitability and sustainability for farmers and for the entire soybean industry. With the alignment of NCSRP and USB proposal review and award cycles, it is hoped that, as in the past, some jointly supported projects and programs may be developed and funded by the USB and NCSRP farmer boards.



Funded by the soybean checkoff



POLICIES & INFORMATION



Funded by the soybean checkoff

BOARD POLICIES

NCSRP member state QSSBs will send one farmer per state to serve on the NCSRP Board. NCSRP encourages a minimum of one 3-year term.

Officers (President, Vice President and Secretary/Treasurer) are elected for one-year terms beginning with elections at the December/January meeting. Nominations and elections will be held by secret ballot.

Officers must be an official representative of one of the participating states. The Board President retains his/her right to vote on all issues that come before the board.

Mark Feldman of Bradshaw, Fowler, Proctor & Fairgrave, P.C. serves as legal counsel for NCSRP.

The fiscal year of the NCSRP is October 1 through September 30. The Board may change this if deemed necessary or appropriate.

The bank account held in the name of NCSRP at West Bank with the Iowa Soybean Association CEO, COO and Director of Human Resources & Administration as authorized signatures on the account with two signatures required for any transaction and prior written approval by the President, Secretary or Treasurer by email or fax copy prior to a check being mailed.

The ISA accounting procedures will be followed for the operating project budget. ISA will provide quarterly summaries to NCSRP of the operating expenses and detail will accompany all bills to the NCSRP.

The NCSRP does not fund overhead or indirect costs. It is not normal board policy to fund durable equipment, but if they are determinate of the ability to carry out a project, they must be submitted as a separate budget and attachment to the proposal.

Establish a minimum investment level of \$50,000 for a QSSB voting member to be eligible for a directorship in the NCSRP.

The NCSRP operations and administrative budget is developed by the NCSRP Executive Director and the coordinating state staff, and reviewed and approved by the Board each year at their summer meeting. In the event operations and administrative expenses are to be paid under a contract with USB, these expenses will be reimbursed to the coordinating state. If USB does not agree to cover operations and administrative expenses, the operations and administrative



expenses of NCSRP will be paid to the coordinating state on a monthly basis from committed dollars. In either case, if the operations and administrative expenses exceed the committed dollars, each participating state will be billed for these expenses based on percent of budget commitments.

The NCSRP will fund projects one year at a time with a semi-annual report and a final report each year. Two and three-year projects will have annual proposals submitted for Board review and approval for continued funding.

Proposals should not include any tenured or tenure-track faculty salaries or benefits, or international travel by anyone participating on the contract research. The Iowa CFO may conduct telephone transfers between NCSRP accounts and make deposits.

Only reasonable and normal expenses related to NCSRP board meetings will be accepted. Normal expenses are travel (air tickets and/or vehicle mileage), food and beverage, and lodging. All other reimbursable travel must be approved in advance by the NCSRP Treasurer with documentation of approval submitted with the expense voucher. When other expenses are incurred, identify the purpose of the travel on the expense voucher, provide a brief explanation and receipts. If receipts are unavailable, provide a detailed explanation. When other individuals are involved, list name(s) and organization(s). If combined with other travel, submit only the expenses that would have been incurred exclusively for NCSRP. No expenses covered by another entity will be reimbursed by NCSRP. No spouse expenses will be reimbursed, except for food and beverages when large NCSRP banquets are hosted and spouses are invited.

Alcohol will be reimbursed only with a meal and limited to 2 alcoholic drinks. Encourage additional QSSB directors and state staff to attend with expenses incurred by the QSSB. University, company and farmer organization representatives, farmers and others are invited to attend open NCSRP Board meetings at their own expense.

If a NCSRP board meeting is held during Commodity Classic room and meal costs for two nights will be paid by NCSRP for the director only. NCSRP does not pay for registration to the Commodity Classic.

Expense reimbursement deadline is sixty (60) days from the time a reimbursable expense has been incurred.



A receipt is required for all expenses. Actual food and beverage expenses will be reimbursed up to a maximum of one hundred twenty dollars (\$120) per day including tips. When a meal is provided as a part of a NCSRP board function, individual meal expenses away from the function will not be reimbursed.

Domestic travel will be at the roundtrip “coach” rate for the most economical fare available reserved at least seven (7) days in advance. (Exceptions should be approved by the NCSRP Treasurer.) Include a copy of the air ticket costs, including itinerary, when requesting reimbursement.

Mileage will be reimbursed at the current Federal reimbursement mileage rate for the most direct route to and from a NCSRP function. When flying to meetings, mileage will be reimbursed to and from the most economical commercial airport. If electing to travel by car total reimbursement for mileage, meals, and lodging shall not exceed two days travel each way (one night lodging each way) and cannot exceed price of airline ticket for same trip.

Reimbursement is limited to the standard room rate for one individual. Reimbursement is limited to the hotel’s authorized group room rate for one individual. Include lodging bills when requesting reimbursement.

No entertainment expenses will be reimbursed. NCSRP will consider on a case-by-case basis any out of the ordinary expenses that are incurred when a Board member is conducting NCSRP business. A detailed explanation must be attached to the expense voucher.

Sign and mail completed voucher and receipts directly to the Iowa Soybean Association office. If an exception has been approved, documentation must be included with expense voucher. The NCSRP Treasurer has the authority to deny any expense voucher or may postpone any expense reimbursement until the voucher has been reviewed and/or acted upon by the NCSRP Executive Committee and/or full board.

NCSRP does not fund state trade shows.

Approved August 2019



Funded by the soybean checkoff

BYLAWS OF NORTH CENTRAL SOYBEAN RESEARCH PROGRAM (NCSRP)

(as revised 12-10-2019)

ARTICLE I BOARD OF DIRECTORS NUMBER-APPOINTMENT-TERM

1. **Board of Directors:** The number of Directors of this corporation shall be not less than two (2) or more than thirty (30). One Soybean Producer shall be appointed Director for each fiscal year by and from each Qualified State Soybean Board (QSSB) (hereinafter “Contributor”) which has pledged to the corporation by October 1 of that fiscal year the minimum contribution established by the Board of Directors.
 - a. **Non-voting Director:** A QSSB may appoint a non-voting Director. A non-voting Director shall have the right to attend Board meetings and participate in Board discussion; but shall not have a vote. One non-voting Director shall be appointed for each fiscal year by and from each QSSB which has pledged to the corporation a minimum of \$10,000 for the fiscal year in question.
2. **Appointment and Term of Office:** The Director appointed by the Contributor of this corporation shall assume the Office of Director upon certification to the President by the Secretary-Treasurer that the contributor making the appointment has timely pledged the required contribution to the corporation.

Each Director of this corporation shall hold office for a term of one (1) year or until that Director’s successor is elected and qualified. There shall be no limit on the number of successive terms served.

3. **Board Meetings:** The Annual Meeting of the Board of Directors shall be held before December 31 of each fiscal year at the place designated by the immediate past President. The Board shall adopt a budget before or during its



Funded by the soybean checkoff

Annual Meeting each year. In addition to the Annual Meeting, the Board shall hold at least two (2) additional Regular Meetings each year. The President shall designate the date, time, and place for the holding of these additional Regular Meetings.

Special Meetings of the Board of Directors may be called by or at the request of the President or by (50%) of the Directors. The person or persons authorized to call the Special Meeting of the Board of Directors may fix the meeting place.

Notice of any Special Meeting of the Board of Directors shall be given at least five (5) days previous thereto verbally, by telephone or in writing. If mailed, such notice shall be deemed to be delivered when deposited in the United States mail so addressed with ordinary mail postage thereon prepaid. Any Director may waive notice of any meeting. The attendance of a Director at a meeting shall constitute a waiver of notice of such meeting, except where a Director attends a meeting for the express purpose of objecting to the transaction of any business because the meeting is not lawfully called or convened. Neither the business to be transacted nor the purpose of any regular or special meeting of the Board of Directors need to be specified in the notice of such a meeting.

4. **Quorum:** A Quorum for any meeting of the Board of Directors shall consist of a majority of the Directors. Any and all business of the corporation may be transacted when a Quorum is present.
5. **Manner of Acting:** The Act of a Majority of the Directors present at a meeting at which a Quorum is present shall be the act of the Board of Directors.
6. **Telephonic Participation:** Members of the Board of Directors or any committee may participate in a meeting by conference telephone or similar communications equipment, if all persons participating in a meeting pursuant to this provision shall constitute presence in person at the meeting. Minutes of the meeting shall be kept as required by law.



7. **Informal Action by Directors:** Any action required to be taken at a meeting of Directors, may be taken without a meeting if consent in writing, setting forth the action so taken, shall be signed by all Directors entitled to vote with respect to the subject matter thereof.
8. **Removal of Directors:** No Director may be removed prior to expiration of the term to which appointed except by the Contributor making the appointment.
9. **Vacancies:** Any Vacancy occurring in the board of Directors may be filled by the Contributor which appointed the Director to the position now vacant.
10. **Expense of the Board Members:** Board Members shall serve without compensation. However, they may be paid for food, lodging, and travel expenses actually incurred in attending Board meetings or on trips authorized by the Board. When calculating motor vehicle mileage expense, the current Internal Revenue Service rate shall be employed.
11. **Optional Stipulation:** If a Director chooses to stipulate the funds be contributed by the Contributor appointing that Director shall be earmarked for either production or utilization, the Director may do so. The Director shall file such Stipulation in writing with the President of the Corporation at the time the Contributor makes their pledge to the Corporation

ARTICLE II

MEMBERS

The Corporation shall have no members.



Funded by the soybean checkoff

ARTICLE III

OFFICERS

1. **Number:** The Officers of the Corporation shall be a President, Vice-President, and a Secretary-Treasurer, each of whom shall be elected by the Board of Directors at its Annual Meeting.
2. **Election and Term of Office:** Each Officer shall be elected by the Board of Directors. Each Officer shall hold office for a term of one (1) year or until his or her successor shall have been duly elected and qualified, or until he or she resign or shall have been removed by the Board of Directors. No person shall serve more than three (3) years in succession in the same Office.
3. **Removal:** Any Officer elected by the Board of Directors may be removed by the Board of Directors whenever in its judgement or the best interests of the Corporation would be served thereby.
4. **Vacancies:** The vacancy in any office, because of death, resignation, removal, dis-qualification or otherwise may be filled by the Board of Directors from those eligible, for the unexpired portion of the term.
5. **President:** The President shall be the principal executive officer of the corporation and, subject to the control of the Board of Directors, shall in general supervise and control all of the business and affairs of the corporation. The President shall when present, preside at all meetings of the Board of Directors. He or she shall, in general, perform all duties incident to the office of the President and such other duties as may be prescribed by the Bylaws or by the Board of Directors from time to time. The President shall be authorized to delegate and supervise the Staff Coordinator and consultants in the conduct of the day-to-day affairs of the corporation.



6. **Vice President:** In the absence of the President or in the event of his or her death, inability or refusal to act, the Vice-President shall perform the duties of the President, and when so acting, shall have all of the powers of and be subject to all the restrictions upon the President; and in addition thereto, shall perform such other duties as may be assigned by the President or by the Board of Directors or prescribed by the Bylaws.

7. **Secretary-Treasurer:** The Secretary-Treasurer shall keep minutes of the Board of Directors' meetings in one or more books provided for that purpose, shall see that all notices are duly given in accordance with the provisions of these Bylaws or as required by law, and be custodian of the corporate records and keep a register of the post office address for each member.

The Secretary-Treasurer shall have charge and custody of and be responsible for all funds and securities of the Corporation; receive and give receipts for monies due and payable to the Corporation from any source whatsoever, and deposit all such monies in the name of the Corporation in such bank or trust companies designated by the Board of Directors, and in general perform all the duties as may from time to time be assigned to him or her by the President or by the Board of Directors. The Secretary-Treasurer may, if required by the Board of Directors, required to give bond in an amount set by the Board of Directors, at Board expense.

The Secretary-Treasurer shall before September 1 of each year submit to the current President a proposed Budget for the upcoming fiscal year. This Budget need not specify individual research projects to be funded but, may budget for research projects in a categorical fashion, with specific research funding decisions to be made later by the Board.

The Secretary-Treasurer shall be authorized to delegate to the Staff Coordinator the above functions conducted under the Secretary-Treasurer's supervision.



ARTICLE IV

EXECUTIVE COMMITTEE

The corporation shall have an Executive Committee consisting of the President, Vice-president, and Secretary-Treasurer. Meeting as the Executive Committee, the Vice-President, and Secretary-Treasurer shall assist the President in planning the future activities of the Corporation.

ARTICLE V

GENERAL PROVISIONS

1. **General Powers:** This Corporation shall have all the powers and privileges that a corporation not for pecuniary profit may have under the law of the state of Iowa, as now exists or as may hereafter be granted, and may acquire and dispose of such property as by its duly authorized officers is considered necessary for the transaction of corporation business.

2. **Bank Account; Signatories:** The Board shall establish one or more accounts at such bank or trust companies as is designated by the Board. There shall be four (4) authorized signatories for any such account. Those signatories shall be: The CEO and/or the Director of Administration, President, Association Management LTD. (AML) and Executive Assistant to CEO.

Only the Secretary-Treasurer or the Iowa CEO is authorized to draw upon such account alone.

The bank account held in the name of NCSRP with the President, Secretary/Treasurer, Iowa CEO, Director of Human Resources and Administration, Association Management LTD. (AML) and Executive Assistant to CEO as authorized signatures on the account with two signatures required for any transaction and prior written approval by the President, Secretary/Treasurer by email or fax copy prior to a check being mailed.



3. **Consultants:** The Board of Directors is authorized to retain consultants or contractors. Such contracting shall be conducted only by the Board of Directors at a regular or special meeting. Any consultant or contractor retained, shall report to the Staff Coordinator.
4. **Staff Coordinator:** The Board of Directors is authorized to retain a Staff Coordinator. The Staff Coordinator shall be appointed from staff of the Qualified State Soybean Board which is responsible for administering the NCSRP. The Staff Coordinator shall report directly to the President.
5. **Committees:** Committees shall be created and terminated by the Board. Appointees to Committees positions shall be nominated by the President only by action of the President; but appointed by the Board.
6. **Liability:** Except as otherwise provided by law, the Directors of this corporation and its officers shall not be personally liable for the debts or obligations of the Corporation. A Director, Officer or other Volunteer is not personally liable in that capacity for a claim based upon an act or omission of the person performed in the discharge of the person's duties, except for a breach of the duty of loyalty to the Corporation, for acts or omissions not in good faith or which involve intentional misconduct or knowing violation of the law, or for a transaction from which the person derives an improper personal benefit.
7. **Prohibition Against Influencing Legislation:** Except as permitted in the Soybean Promotion, Research, and Consumer Information Act, no funds of this corporation shall be used in any manner for the purposes of influencing legislation or governmental action or policy.



Article VI
FISCAL YEAR

The fiscal year of the Corporation shall begin October 1 and end September 30.

These Bylaws as revised by the NCSRP Board of Directors at a meeting held 10 December 2019, proper notice having been given and a Quorum being present.

Signed by:

Secretary

Date



Funded by the soybean checkoff



RESEARCH PORTFOLIO



Funded by the soybean checkoff

UPDATES TO THE RESEARCH PORTFOLIO FOR THE NORTH CENTRAL SOYBEAN RESEARCH PROGRAM (NCSRP) 3-15-2024

Background comments regarding the NCSRP research portfolio:

- There is some concern among NCSRP farmer board members and staff with the sustained commitment to large long-term research programs (several of the programs are 9 years now and have become very large). Farmers and staff see a need to develop tactics for beginning, supporting, sustaining, and sun-setting programs, as appropriate.
- NCSRP's programmatic approach, vs. smaller more independent or individual projects, is still supported by farmers and staff, and the collective successes of the more holistic programs have demonstrated positive ROI through on-going innovation and research progress. However, some of these programs have become very large, expensive, and difficult to manage and financially support with only checkoff funding.
 - The rule of thumb for NCSRP has been to fund projects/programs with at least 4 member states. This should continue.
 - The exception for smaller, more individual- or small group-researcher projects has been in the areas of "discovery or proof-of-concept". This too will likely continue.
- In short, the larger, more holistic, and more integrated programs have delivered great innovation and results. However, some of these have become so large that the scope and budgets, while relevant and justified, threaten to outstrip the NCSRP budget each year. NCSRP farmer board members desire to have better vision and clarity regarding the size, scope, and duration of funded projects and programs.
- NCSRP's focus on "production research" i.e. basic and applied work on genetic gain/yield improvement, yield preservation (from diseases, insects, weeds, and abiotic stressors), agronomic/cropping systems, new technologies/AI/precision ag, and strong communications and outreach (Extension) will continue.
 - There is strong support for integrated programs in breeding, soilborne and foliar pathogens, insect pests, weed management, abiotic stressors, agronomics, SCN, and new technologies.



- **As part of a recent survey, the farmers suggested approximate percentages of the annual budget to go toward key production research areas. These are approximations, will serve as guides, and will be subject to annual review and modification based on priorities and proposals.**
- Going forward, alignment and complementarity with other states, regions and the USB will continue to be important and an area for ongoing staff focus.
 - Great progress has been made in establishing trust and good working relationships with other checkoff organizations.
 - Staff will continue to communicate and look for opportunities to partner, complement, and extend inter-state, inter-regional, and national efforts in basic and applied research.
 - NCSRP is committed to open and honest communication and dialogue with all researchers. Sharing priorities, goals, and approaches will make NCSRP and the overall soybean checkoff stronger.
 - These efforts must be combined with work to better cooperate with, and leverage public and private funding.
- Getting new faculty researchers engaged on NCSRP research projects and programs is always a positive. Juxtaposed to this, of course, is the reality that funding from any checkoff organization is limited, and managing large collaborations can be challenging. It is necessary to coordinate carefully for the right teams, right projects/programs, and the right funding sources.
 - It may be necessary to limit program sizes and scope – research PIs are not required to include everyone if that makes the program too large and too expensive.
 - Staff and researchers should work together to aggressively seek other sources of public and private funding to complement and extend the checkoff investments. These sources are to be shared with the NCSRP on research proposals and as entries into the National Soybean Checkoff Research Database. This information helps soybean farmers to see the increased potential ROI on their soybean checkoff investments.
- For the NCSRP FY25 RFP, staff will be working hard to develop and distribute clearer priorities and direction for researchers. Much of that effort is reflected in this document. Along with this, staff will work to communicate more in-person with researchers and offer assistance in developing solid proposals or proposal concepts for NCSRP, USB, other regions, QSSBs, and the public and private sectors wherever appropriate.



Guidance for FY25 as the RFP is prepared and distributed (please read all bullets for broad insights beyond your area of expertise):

- Before preparing and submitting a proposal to the NCSRP, researchers are asked to carefully consider the following:
 - The NCSRP will continue to accept up to 3-year research proposal concepts.
 - For all new (first year) proposals, PIs and collaborators must emphasize first year research concepts, justification, rationale, objectives, desired or expected outcomes, deliverables, and budget, while also describing second- and third-year research AND budgets. The template for three-year budget proposals must be filled out completely.
 - The NCSRP staff and board will review and consider three-year proposals and budgets in their entirety. Funding decisions for the first year will be determined by research relevance and influenced by longer-term investment considerations. The Board will anticipate that renewals for years 2 and 3 will be at the budget levels proposed in the first-year proposal.
 - Renewal requests (years 2 and 3) must contain brief statements of progress and deliverables from the previous year, as well as more detailed plans for the new fiscal year. Budget requests should be identical to what was provided in the original proposal for years 2 and 3. Only in extenuating and justifiable circumstances, should the renewal proposal and budget deviate from the information presented for years 2 and 3 in the first-year proposal. For example, if the original proposal requested \$100,000 for year one, \$125,000 for year two, and \$98,000 for year three, the renewal budget requests for years 2 and 3 should be \$125,000 and \$98,000, respectively.
 - NCSRP will continue to support long-term programs that innovate, evolve, and deliver documented progress, success, and advances for farmers and the industry. However, PIs and collaborators are encouraged to aggressively pursue and document for NCSRP additional funding sources to complement, extend, and perhaps eventually reduce NCSRP soybean checkoff support.
 - Beginning in FY25 and going forward, NCSRP-funded breeding programs/projects led by the same PI and composed of primarily the same team will have expected funding durations of up to four 3-year cycles (12 years).



- Beginning in FY25 and going forward, programs addressing diseases, insect pests, abiotic stressors, weeds, agronomics and cropping systems, and SCN topics led by the same PI and composed primarily of the same team will have expected funding periods of up to three 3-year funding cycles (9 years).
- Beginning in FY25 and going forward, new innovations projects or programs led by the same PI and composed primarily of the same team will have expected funding periods of one 3-year cycle.
- Researchers should consider and state from the outset (first year proposals) how their work will bring short- and long-term value to soybean farmers and to the soybean industry, how their programs are innovating, evolving, remaining relevant to soybean farmers' priorities, and how they intend to pursue and leverage other funding sources for complementing, extending, and continuing their checkoff funded research beyond the expected NCSRP funding periods and budgets. Renewal requests should continue to briefly state progress and any long-term goals for the programs.
- The annual NCSRP budget for the recent past has been between approximately \$3.2M and \$4.2M, depending on state contributions (farmer investments in regional research that depend on each state's soybean acreage, soybean yield, and soybean price, as well as each state's research priorities and the value they see in NCSRP-funded research) and any unspent funding from the previous year. We'll use \$3.7M as a reference example here.
 - Operations, administration, and communication expenses represent approximately 5%-6% of the budget each year (e.g. ~\$225,000). Some of these funds are provided by the USB as part of their Research Coordination budget.
 - Soybean Breeding for genetic gain and improved quality (with partnership and complementarity across other yield preservation, agronomics, and new innovations categories):
 - The board guidepost (subject to board review and modification) for funding in this category in FY25 is approximately 20% of the NCSRP budget, e.g. \$740,000. Project and program proposals may include basic and applied work, discovery and development, and similar for things like:
 - e.g. germplasm development, gene discovery and development, native traits, biotech traits, new breeding tools and technologies, trait introgression, testing, and advancement into the public and private seed pipelines for yield, quality, and stress tolerance

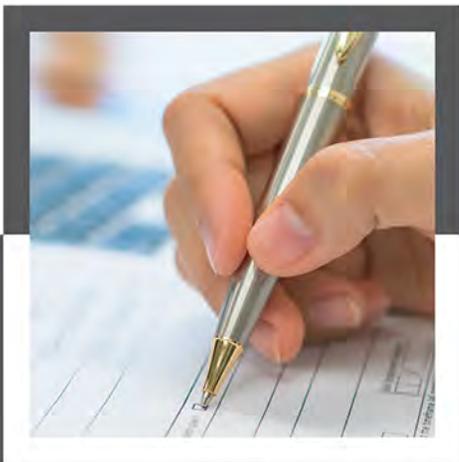


- Diseases, insect pests, and abiotic stressors (with partnership and complementarity among breeders, agronomists, and Extension experts for various program elements and outreach to farmers):
 - The board guidepost (subject to board review and modification) for funding in this broad category in FY25 is approximately 20% of the NCSRP budget, e.g. \$740,000. This will represent a potentially significant reduction in support across some of NCSRP's strong and long-standing programs for disease and insect pest management (historically funded at approximately 35% of the annual budget). While there may be some flex when the board meets, researchers are encouraged to carefully consider possible smaller collaborations with very focused high-priority objectives for key basic and applied research on the most significant regionally important pathogens, pests, and abiotic stressors. In addition, it will be beneficial to work with other state, regional, and national staff and research groups to consider where other checkoff, public, and private funding sources might be pursued to support the large, diverse, integrated, holistic, and complementary programs.
- Agronomics and cropping systems (with partnership opportunities like those described above):
 - The board guidepost (subject to board review and modification) for funding in this broad category in FY25 is approximately 15% of the NCSRP budget, e.g. \$555,000. This is roughly equivalent to the level the board has funded this area in the past. Proposals should address the highest priority plot and on-farm research and outreach, and technology innovations for enhancing regional farmer efforts to produce the highest yielding, highest quality, most sustainable, and most profitable soybeans through improved and optimized use of genetics, inputs, equipment, technologies, and practices. In this category, as much or more than the others, researchers may have significant opportunities to impact the immediate / short-term needs and opportunities facing farmers “in the field”, while continuing to provide data and insights for long-term success. Like all NCSRP-funded research, these proposals should describe complementarity with other similar efforts at state, regional and national levels. Partnerships with and/or novelty that distinguishes checkoff funded work compared with the private sector will be important to demonstrate relevance and ROI potential.



- Soybean Cyst Nematode (SCN):
 - The board guidepost (subject to board review and modification) for funding in this broad category in FY25 is approximately 15% of the NCSRP budget, e.g. \$555,000. Because NCSRP's long-term investment in both basic and applied aspects of SCN has been approximately 25% of the annual budget, this illustrates a potentially significant reduction in the size and scope of both program areas. PIs and their collaborators are encouraged to reconsider the size and scope of the NCSRP-funded portions of their important programs and consider other complementary funding sources.
- Weed management:
 - Historically, NCSRP has relied on USB and QSSBs to support important weed science and weed management projects and programs. With the increased and on-going concerns about weed management broadly and herbicide-resistant weeds, in particular, the NCSRP has recently decided to allocate approximately 15% of its research budget (e.g. \$555,000) to this important area. Like all NCSRP funded research and outreach, PIs are asked to clearly demonstrate awareness, partnerships, and complementarity with the others and their work in the areas of basic and applied research to manage soybean weeds across the Midwest and beyond. Other public and private partnerships to complement and extend checkoff funding are strongly encouraged.
- New Innovations, across biotechnologies, discovery research, engineering, computational biology, artificial intelligence, precision agriculture, biology, molecular genetics, and similar:
 - The NCSRP has always expected, appreciated, and relied on the innovative and creative researchers funded in other NCSRP topic areas to continuously conduct both discovery and development research for new tools and technologies that will bring short- and long-term benefits to soybean farmers, the soybean industry, to the broader science community, and to the public. Recently, the NCSRP board chose to develop a specific funding area, allocating approximately 10%, e.g. \$370,000, of the annual budget to projects in any of these higher risk, higher potential impact areas as stand-alone projects.





FORMS



Funded by the soybean checkoff

TRAVEL EXPENSES & RECEIPTS GUIDELINES

January 19, 2023

The travel expense limit for meetings is \$900/person. Any additional expenses exceeding this limit, or expenses not in compliance to the guidelines below will result in no reimbursement. When submitting backup, any billed expense over the amount of \$25 must have a detailed receipt. The following are specific requirements for various types of backup:

- **Airfare Receipts –**

- Domestic air travel **must be coach fare.**
- Fees for Early Bird check-in are reimbursable for Southwest and other carriers that do not offer advance seat assignments.
- Fees to board early strictly as a convenience and fees or upgrades to a row with more legroom or to a higher class of service are considered personal expenses and are not reimbursable.
- International travel must be purchased at least 14 days in advance of travel.
- No First Class tickets or upgrades will be reimbursed under ordinary circumstances. Business Class is allowed for international flights that are in excess of 8 hours.
- Ticket change fees must be accompanied by an explanation as to why the change was deemed necessary and in some cases, approval up front.

- **Ground Transportation Mileage –** When calculating mileage, always use current IRS rate or lower. Include to/from destinations so miles can be verified. The current mileage rate is \$0.67.

- **Hotel –** The timing and venue were selected so participants could travel in and out within a day. If your travel requires an overnight stay, please contact a NCSRP representative for assistance. Reimbursement for lodging should be reasonable and should be at rates comparable to standard, single occupancy room at national business-class hotel chains. If a meal is listed on a hotel receipt, you must provide the detailed receipt if it is over \$25. Any time a lounge or bar purchase is listed on a hotel receipt, we need the detailed receipt regardless of the amount. Items not allowable include:



Funded by the soybean checkoff

TRAVEL EXPENSES & RECEIPTS GUIDELINES

January 19, 2023

- Mini bar purchase, bar/lounge purchases without a meal
- Movies, games, spa or gym expenses
- Laundry will not be allowed unless you are traveling for at least 5 consecutive days for USB business purposes, and then at a \$100 maximum.
- **Meals** – Are not on a per diem basis but rather a maximum per day basis, which is currently \$120 (tax, tip amounts are included in the maximum amount per day).
 - A meal receipt must be a dated and detailed receipt showing payment and not just a credit card receipt.
 - If there is more than one person on your ticket, you must provide a list of who attended and how they are affiliated to your project. We do not pay for spouses, other family member, or friends.
 - If there are multiple people in attendance, the meal should be equally split in order to determine each person's total, i.e. a \$400 meal between 10 people would be \$40 for each person towards their daily maximum. Tips should be included in this calculation.
 - Alcohol is allowed with a meal, however, we ask that you use the utmost discretion when purchasing. Our rule is two drinks per person maximum, with a meal.
- **Car Rentals** – If renting a car is the least expensive, most viable, or only means of transportation, look for competitive rental car rate with a nationally known company.
- **Car Services** – When using a car service such as Uber or Lyft, chose the basic level car when possible.
 - When submitting your receipt from the app, choose the most consolidated version especially if multiple rides are being billed.
- **International Travel** – FAS notification of travel should be submitted at least 10 days prior to travel and be included with your invoice submission. Include something that shows us how you calculated any foreign currency exchange rates and translation of receipts if necessary.
- **Submit Completed Expense Report and Receipts to:** Kristen Dearden. kdearden@iasoybeans.com. Any questions, call 515-334-1482 (direct).



Funded by the soybean checkoff

NCSRP TRAVEL EXPENSE REPORT



Name		
Address		
City, State, Zip		
*The above will be used for payment information & sending reimbursement.		
**Current mileage rate: \$0.67 as of January 1, 2024. All receipts must attend export and all receipts need to be itemized receipts.		
Travel Reason:		
TRANSPOTATION EXPENSES:		
Date	Description	Expense Amount
Transportation Total:		
OTHER TRAVEL EXPENSES:		
Date	Description	Expense Amount
Other Travel Total:		
FINAL TOTAL:		



BOARD RESPONSIBILITIES



Funded by the soybean checkoff

NCSRP RESPONSIBILITIES

Aligned with NCSRP's mission, emphasizing collaboration with 13 state organizations to enhance soybean production in the North Central U.S., the responsibilities of the NCSRP Board of Directors are pivotal in advancing the goals of the organization. The board focuses on leveraging the soybean checkoff program to invest in research, market development, and education and communication programs, all aimed at enhancing the profitability and sustainability of soybean producers in the region. This collaborative effort, addressing challenges, promoting sustainability, and boosting yields, contributes significantly to the success of soybean farming in the North Central U.S. through innovative research and partnerships.

Board member activities, including organizational planning, financial stewardship, communication, and outreach, play a crucial role in steering NCSRP's initiatives towards success. Regular attendance at meetings, held three times per year, is paramount. These meetings provide an opportunity for board members to gain insights into NCSRP's operations, funding mechanisms, ongoing research projects, and outreach efforts. Active participation in these gatherings ensures a comprehensive understanding of NCSRP's strategies and initiatives, enabling board members to make informed decisions that advance the organization's mission and benefit soybean producers in the North Central region.

RESPONSIBILITIES

ALL BOARD MEMBERS SHOULD:

Actively participating in overall strategic planning to determine and monitor the effectiveness and efficiency of all research funding to be allocated from NCSRP on an annual basis. Key to this program development is recommendations that maximize the profitability of soybean producers.

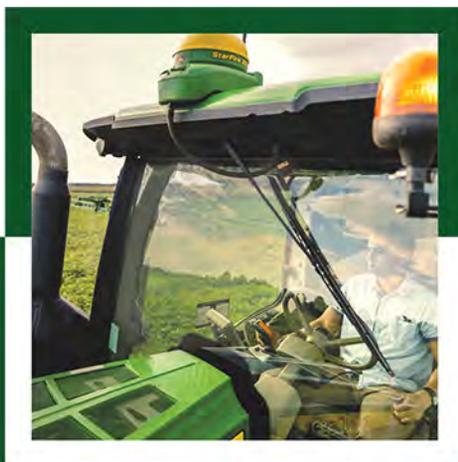
Provide financial oversight to ensure segregation of checkoff and non-checkoff funds and implementing clearly defined financial systems for checkoff and non-checkoff funded activities to ensure adherence to the Act & Order. Reviewing financial statements that accurately and thoroughly reflect the fiscal status of NCSRP, including budgets, income and expense statements, fund balances and an annual audit.

Communicate with others ensuring that producers are fully informed regarding the activities of the association and the investment of their checkoff and non-checkoff funds. Coordinating efforts to enhance the organization's public standing and clearly articulate its mission, accomplishments, and goals to a broader audience. Additionally, each board member is requested to allocate one hour for a personal meeting with the Executive Director of NCSRP. These one-on-one interactions provide a valuable platform for discussing specific concerns, exchanging ideas, and aligning individual efforts with the broader objectives of NCSRP, further enhancing the collective impact of the board.

Represent the organization at various NCSRP functions and within other industry organizations. Serving as public spokespersons for the organization and participating in efforts to garner support for NCSRP and its membership activities.



Funded by the soybean checkoff



DIRECTORY



Funded by the soybean checkoff

DIRECTORY

DIRECTORS



ILLINOIS
Dr. Nick Harre
172 E Walnut St
Nashville, IL 62263
618-314-0581
Nharre4@gmail.com



MINNESOTA
Gene Stoel
590 61st Street
Chandler, MN 56122
507-227-5503
gstoel@frontiernet.net



INDIANA
Roger Bommer
8174 Oxford Pike
Brookville, IN 47012
765-993-0723
rbommer@heavenwire.net



MISSOURI
Justin Rone
656 State Hwy K
Portageville, MO 63873
573-275-2030
justin.l.rone@gmail.com



IOWA
Suzanne Shirbroun
17724 Hwy 52
Farmersburg, IA 52047
563-880-9037
josuzagr@alpinecom.net



NEBRASKA
Mike Tomes
1351 462nd Rd
Utica, NE 68456
402-641-9001
tomesinsurance@hotmail.com



KANSAS
Keith Miller
Great Bend, KS
620-786-1469
millerkeithl@outlook.com



NORTH DAKOTA
Mike Schlosser
8397 65th St SE
Edgeley, ND 58433
605-228-6530
mschlosser@ndsoybean.org



MICHIGAN
Steve Koeman
5790 136th Ave.
Hamilton, MI 49419
616-218-2626
steve.koeman@gmail.com



OHIO
David Clark
9757 Scotch Pine Dr
Springboro, OH 45066
937-838-1400
david@mikefarms.com

DIRECTORY

DIRECTORS



PENNSYLVANIA

Adam Schettler

125 Connoquenessing School Rd
Renfrew, PA 16053
724-256-7506
ars5436@gmail.com



SOUTH DAKOTA

Bruce Haines

25772 408th Ave
Mitchell SD 57301
605-999-2043
bhaines@sds soybean.org



WISCONSIN

Matt Wagenson

N8344 River Rd
Bear Creek, WI 54922
715-701-0751
waggy2581@yahoo.com

ALTERNATES

ILLINOIS

Jim Martin

1402 N Ann St
Pontiac, IL 61764
815-674-4420
jminsurace.seed@frontier.com

INDIANA

Carey McKibben

3630 S. 200 E.
LaGrange, IN 46761
260-463-6409
cmckibba@outlook.com

IOWA

Jeff Frank

2890 320th Street
Lake View, IA 51450
712-830-8551
jefffrank@gmail.com

NEBRASKA

Doug Saathoff

5050 E. Lochland Rd
Trumbull, NE 68980
402-469-8520
westforkfarms14@gmail.com

NEBRASKA

Greg Anderson

82364 538 Ave.
Newman Grove, NE 68758
402-817-9818
andersonfarm@frontiernet.net

SOUTH DAKOTA

Bruce Haines

25772 408th Ave
Mitchell SD 57301
605-999-2043
bhaines@sds soybean.org

DIRECTORY

STATE STAFF

Illinois Soybean Association

John Lumpe (CEO), Stacy Zuber (Research),
Abigail Peterson (Research), Stephanie Porter
(Research), Claire Weinzierl (Communications)
1108 Trinity Lane
Bloomington, IL 61704
309-663-7692
JohnL@ilsoy.org
abigail.peterson@ilsoy.org
stacy.zuber@ilsoy.org
stephanie.porter@ilsoy.org
claire.weinzierl@ilsoy.org

Indiana Soybean Alliance

Courtney Kingery (CEO), Joe Rorick
(Research), Ben Forsythe (Research),
Madeline Lilly (Research),
Hannah Vorsilak (Communications)
8425 Keystone Crossing, Ste 200
Indianapolis, IN 46240
317-347-3620
ckingery@indianasoybean.com
jrorick@indianasoybean.com,
bforsythe@indianasoybean.com
mlilly@indianasoybean.com
hvorsilak@indianasoybean.com

Iowa Soybean Association

Kirk Leeds (CEO), Dr. Christie Wiebbecke
(Research), Kristen Dearden (Research),
David Kurth (Research),
Bethany Baratta (Communications)
1255 SW Prairie Trail Pkwy
Ankeny, IA 50023
515-251-8640
cwiebbecke@iasoybeans.com
kdearden@iasoybeans.com
dkurth@iasoybeans.com
kleeds@iasoybeans.com
bbaratta@iasoybeans.com

Kansas Soybean Commission

Kaleb Little (CEO), Adam O'Trimble,
Dennis Hupe, Dr. Ed Anderson,
Amanda Manville (Communications)
1000 SW Red Oaks Pl
Topeka, KS 66615
785-271-1030
otrimble@kansassoybeans.org
hupe@kansassoybeans.org
little@kansassoybeans.org
anderson@kansassoybeans.org
Manville@kansassoybeans.org

Michigan Soybean Committee

Mark Seamon (research), Ben Steyer (CEO),
Sonja Lapak (Communications)
3055 W M-21
St. Johns, MI 48879
989-652-3294
mseamon@michigansoybean.org
bsteyer@michigansoybean.org
slapak@michigansoybean.org

Minnesota Soybean Res & Promo Council

Tom Slunecka (CEO), Dave Kee (Research),
Kristeena Thisius (Communications)
1020 Innovation Lane
Mankato, MN 56001
507-388-1635
tslunecka@agmgmtsolutions.com
dkee@agmgmtsolutions.com
kristeena@agmgmtsolutions.com

Missouri Soybean Merchandising Council

Gary Wheeler (CEO), Samantha Turner
(Communications), Blake Barlow (Research)
734 S Country Club Dr
Jefferson City, MO 65109
573-635-6701
gwheeler@mosoy.org
sturner@mosoy.org
bbarlow@mosoy.org

DIRECTORY

STATE STAFF

North Dakota Soybean Council

Stephanie Sinner (CEO), Miki Miheguli
(Research), Suzanne Wolf (Communications)
4852 Rocking Horse Circle S
Fargo, ND 58104
701-566-9300
ssinner@ndsoybean.org
mmiheguli@ndsoybean.org
swolf@ndsoybean.org

Nebraska Soybean Board

Andy Chvatal (CEO), Dr. Jim Specht
(Research), Tom Hoxmeier (Communications)
3815 Touzalin Ave Ste 107
Lincoln, NE 68507
800-852-2326
jspecht1@unl.edu
andy@nebraskasoybeans.org
tom@nebraskasoybeans.org

Ohio Soybean Council

Kirk Merritt (CEO), Tom Fontana (Research),
Julia Brown (Communications)
918 Proprietors Rd, Ste A
Worthington, OH 43085
614-476-3100
kmerritt@soyohio.org
tfontana@soyohio.org
jbrown@soyohio.org

Pennsylvania Soybean Board

Eastern Region Soybean Board
Jennifer Reed-Harry (CEO), Dr. Paul Eskers
2215 Forest Hills Dr, Ste 40
Harrisburg, PA 17112-1099
Office: 717-651-5922
Cell: 717-940-9272
jrharry@pennag.com
pde6@psu.edu

S. Dakota SB Research & Promo Council

Jerry Schmitz (CEO), Johnna Ringkob
(Research), Mariah Kessler (Communications)
5000 S Broadband Ln Ste 100
Sioux Falls, SD 57108
605-330-9942
jschmitz@sds soybean.org
jringkob@sds soybean.org
mkessler@sds soybean.org

Wisconsin Soybean Marketing Board

Dr. Shawn Conley, Doug Monson
(Communications)
4414 Regent St
Madison, WI 53705
608-274-7522
eharman@wisoybean.org
spconley@wisc.edu
doug@agmgmtsolutions.com

DIRECTORY

NATIONAL STAFF

USB STAFF

Dr. Keenan McRoberts

Vice President, Meal Strategy
16305 Swingley Ridge Rd, Ste 150
Chesterfield, MO 63017
636-681-1249
kmcroberts@unitedsoybean.org

John Jansen

Vice President, Oil Strategy
16305 Swingley Ridge Rd, Ste 150
Chesterfield, MO 63017
636-681-1248
jjansen@unitedsoybean.org

Jack Cornell

Director of Sustainable Supply
346 Woodmere Drive
Saint Charles, MO 63303
618-406-4196
jcornell@unitedsoybean.org

Lisa Weaver

Smith Bucklin
16305 Swingley Ridge Rd, Ste 150
Chesterfield, MO 63017
lweaver@smithbucklin.com

DIRECTORY

REGIONAL CONTACTS

Atlantic Soybean Council

Danielle Bauer Farace

P.O. Box 319

Salisbury, MD 21803

443-812-4526

danielle.rrconsulting@gmail.com

Southern Soybean Research Program

Becky Kinder

P.O. Box 30

Princeton, KY 42445

Office: 270-365-7214

Cell: 270-748-5642

bkinder@kysoy.org

DIRECTORY

OTHER COLLABORATORS

US Soybean Research Collaborative (USSRC)

Katherine Drake Stowe
USSRC Director
1255 SW Prairie Trail Pkwy
Ankeny, IA 50023
919-610-9338
kstowe@iasoybeans.com

SRIN/Nat'l Soybean Checkoff Research Database

SRIN/NCSRP Program Manager
1255 SW Prairie Trail Pkwy
Ankeny, IA 50023
contact@soybeanresearchinfo.com
www.soybeanresearchinfo.com

Science for Success

Rachel Vann
Department of Crop and Soil Sciences
North Carolina State University
Cell: (919)616-6775
NC State Soybean Extension Website: <https://soybeans.ces.ncsu.edu/>
Twitter: @NCStatesoybeans
Website: <https://cals.ncsu.edu/psi/>



PARTNERS



Funded by the soybean checkoff

Intertwining Soybean Research Resources

There is strength in numbers when it comes to collaboration within the soybean research community. The North Central Soybean Research Program (NCSRP), the National Soybean Checkoff Research Database and the Soybean Research & Information Network (SRIN) intertwine efforts to create an efficient, checkoff-funded mix of resources to help soybean farmers improve their profitability.

DOING THE RESEARCH. (NCSRP)

NCSRP fosters partnerships for collaborative research to improve soybean quality and management methods for a farmer's solid return on investment. In addition to practical advice within the region, NCSRP magnifies proof-of-concept and preliminary research into tested and improved farming practices.

- Channels funds from 13 state checkoff boards into research covering agronomics, genetic gain, seed quality, pests, diseases and more.
- Covers needs of 400,000 farmers and 85% of soybean production.
- Prioritizes, monitors and communicates progress and results.

ncsrp.com

POPULATING THE DATABASE. (NATIONAL DATABASE)

The National Database is the centralized, comprehensive repository for research data, results and benefits from more than 7,000 soybean research projects nationwide. Findings are catalogued and tracked efficiently and then evaluated over the long term.

- NCSRP, state and other regional checkoff research projects are included in the database.
- The National Database continues to expand into areas such as biodiesel, animal health and nutrition, and plant and soil health.
- Information is organized for users to search by keyword, researcher name and state or regional organization to find specific results.

SoybeanResearchData.com

SHARING THE RESULTS. (SOYBEAN RESEARCH INFORMATION NETWORK)

SRIN takes research findings from the National Database and presents them in a practical, user-friendly website tailored specifically for farmers. SRIN covers all the bases for farmers to easily access research resources in a variety of formats.

- Read summaries and highlights of the latest research covering targeted topics.
- Explore research publications with links to the National Database.
- Check out informative videos and social media updates.
- Get monthly newsletters.
- Investigate #SoySnippets tips.
- Benefit from Science for Success expertise.
- Watch farmer Q&A videos.

SoybeanResearchInfo.com

Organization Name: Soybean Research Information Network

Leader(s) Name and Contact Info: Cate Newberg, Laura Temple (Writer), Carol Brown (Writer)

Brief Description of Members: USB, QSSBs and regional soy organizations, NCSRP, farmers, researchers

Organization Website: SoybeanResearchInfo.com

Organization Social Media Handle(s):

FB: soybeanresearchinformationnetwork

X: soyresearchinfo

YouTube: @soybeanresearchinformation

Primary Funding Source(s):

Operational Funds: NCSRP, USB

Research Funds: NA

Goal/ Mission:

1. **Communication Hub:** Serve as a central hub for soybean farmers, ensuring easy access to the latest research findings, innovations, and practical resources, including comprehensive information on pests and diseases.
2. **Innovation Promotion:** Actively promote farmer innovation by providing practical solutions and encouraging the adoption of cutting-edge agricultural technologies communicated through research, specifically addressing pest and disease management.
3. **Resource Accessibility:** Maintain a user-friendly online platform (soybeanresearchinfo.com) as an information hub, offering real-world solutions, best practices, and data-driven insights, with a focus on effective pest and disease management.
4. **Collaborative Partnerships:** Forge partnerships with entities such as Science for Success, Crop Protection Network and more to enhance platform content, delivering diverse expertise and valuable information to soybean farmers, especially in the realm of pest and disease management.
5. **Empowerment:** Empower soybean farmers across all states by facilitating informed decision-making, positively impacting crop yields, and supporting sustainable and prosperous farming practices through effective communication of research, particularly in the realm of pest and disease management.

Strengths: Strengths of SRIN:

1. **Research Communication Hub:** SRIN serves as a centralized platform for effectively communicating cutting-edge research, making it a go-to resource for soybean farmers seeking the latest insights and innovations.
2. **Comprehensive Information Repository:** The platform acts as a comprehensive repository, providing farmers with a one-stop hub for real-world solutions, best practices, and data-driven insights, fostering informed decision-making.
3. **Collaborative Partnerships:** SRIN's strength lies in forging collaborative partnerships with entities such as Science for Success, enhancing the diversity and depth of expertise available to soybean farmers through enriched platform content.
4. **Practical Resources:** SRIN empowers farmers with practical resources, including information on pest and disease management, fostering innovation and enabling farmers to proactively address challenges in their soybean cultivation.

Impact of SRIN:

1. **Informed Decision-Making:** SRIN's impact is evident in empowering soybean farmers to make informed decisions, positively influencing crop yields and contributing to sustainable and prosperous farming practices.
2. **Innovation Promotion:** The platform actively promotes farmer innovation by providing practical solutions and encouraging the adoption of cutting-edge agricultural technologies, resulting in a tangible impact on on-farm practices.
3. **Knowledge Transfer:** SRIN facilitates the transfer of knowledge by effectively communicating research findings, enabling farmers to stay ahead of industry trends and make strategic choices in their soybean farming operations.
4. **Community Building:** SRIN's impact extends to fostering a sense of community among soybean farmers, creating an environment where shared experiences and expertise contribute to a resilient and collaborative farming community.

Measurements:

- We are just beginning a new measurement initiative to gain additional facts about our audience and details about what they are looking at more. But currently we track:
- Total (#) communications/articles completed/published (e.g. conference presentations, papers written for conferences, articles published in a trade journal, other), by audience/content area
 - Total (#) reach of communications/articles, by audience/content area
 - Total amount of time spent on site (for communications/articles)
 - ROI for communications/articles (Dollars spent per reach/Dollars spent to generate clicks)
 - Total (#) of media/stories/articles, by sentiment (e.g. positive, negative, neutral)
 - USB Share of Voice (e.g. USB Share of Voice compared to other commodities and compared to other relevant voices, depending on the effort)
 - Google Analytics indicators for digital properties (Note: please select those indicators that are the most meaningful way to describe progress and results)
 - Total (#) audience reached through events/activities
 - Total (# and %) audience that demonstrates/reports an increased awareness or understanding
 - Total (# and %) audience that demonstrates/reports a behavior shift or change

Audience of SRIN:

1. **Soybean Farmers:** The primary audience of SRIN is soybean farmers across all soybean-producing states, providing them with essential resources to enhance their agricultural practices.
2. **Extension Agents:** SRIN will begin to engage extension agents, ensuring they have the necessary information and tools to support and promote SRIN's initiatives among farmers.
3. **Agricultural Professionals:** The platform caters to a broader audience of agricultural professionals, offering insights and innovations relevant to the soybean farming industry.
4. **Industry Stakeholders:** SRIN's audience includes stakeholders such as Science for Success and other collaborative partners, fostering a network of expertise and knowledge exchange to benefit soybean farmers.



IMPORTANT DATES



Funded by the soybean checkoff



MEETING MINUTES & AGENDAS



Funded by the soybean checkoff